



Account **Management**

Customize your dashboard to put analytics, PO management, bill payment and more right at your fingertips.



Fleet **Management**

Real-time analytics, utilization, diagnostics, and alerts. Use actionable data to reduce downtime, right-size rental fleet and eliminate redundancy.

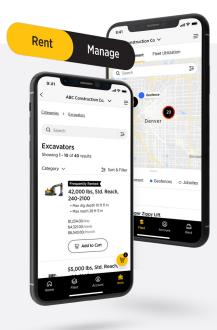


Herc Rentals **Ecommerce**

Customer-focused ecommerce experience. Browse and rent equipment anytime, from anywhere.

ProControl NextGen delivers visibility and insight into your entire rental and fleet management experience.

ProControl NextGen from Herc Rentals is the new standard for fleet and account management in the equipment rental industry. This new solution uses advanced technology to power a feature-rich website and mobile app, a user-friendly ecommerce solution, robust account management tools, a revolutionary fleet management platform, including telematics for optimum fleet productivity and analytics, and unparalleled custom reporting — all-in-one, easy to navigate place.



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Account Management



- Easily toggle between multiple accounts with a single user login
- Access an overview of all accounts across all operations
- Select a custom combination of corporate or subsidiary accounts



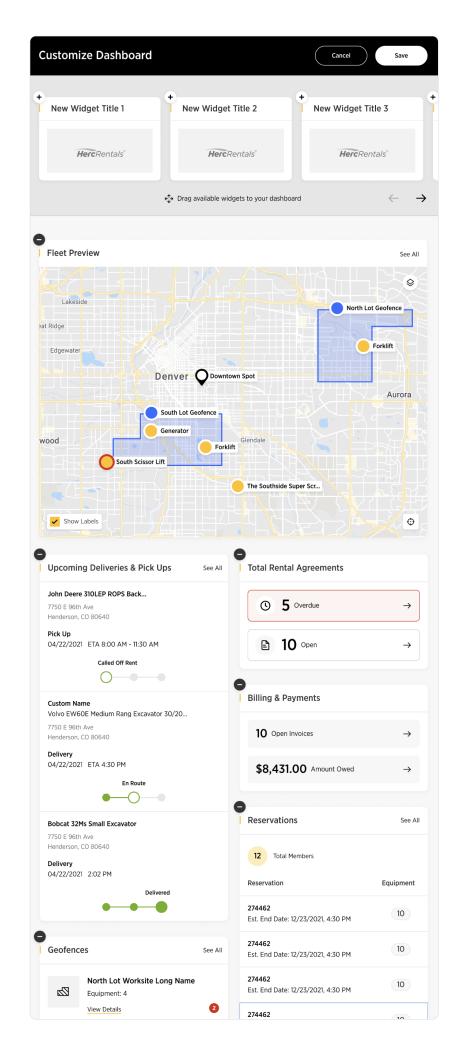
Analytics and **Reporting**

- Analyze data that is meaningful, useful and actionable
- Choose from a library of pre-built reports to customize or build your own
- Schedule and send frequently used reports to yourself and other account contacts



Purchase Order **Management**

- View, attach and manage purchase orders by rental agreement, invoice, order by date, or custom date range
- Split purchase orders by percentage, dollar amount or date
- Configure alerts to help you manage your entire purchase order process



Fleet Management

Equipment

- Detailed and comprehensive views
- View fleet in a list or on a map
- Filter your view by equipment type, ignition status, active alerts and more

Geofences

- Create single or multiple geofences
- Manually or automatically add equipment
- View geofence details and activity
- Set and manage geofence alerts

Job sites

- View job site address and details
- See equipment on each job site
- Quickly check for alerts



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Live Delivery **Tracking**

- Track arrival of deliveries and pick-ups
- Plan your workday based on when equipment will arrive
- Grant access to job sites at specified times to maintain security



Service Calls

- Easy to use interface to log and manage a service call
- Initiate service calls throughout the ProControl NextGen experience
- Reduce downtime with faster and more detailed reporting

Fleet **Utilization**

- Reduce redundancy and optimize fleet productivity
- Analyze usage and trends to improve job site efficiency
- Set custom thresholds and configure related alerts
- Track equipment data such as utilization percentage, hours used, and miles traveled



Fleet **Diagnostics**

- Monitor equipment performance in real-time
- Receive applicable, real-time diagnostics including fuel level, coolant temperature and DEF levels
- Monitor ignition status, seat-belt usage, hard braking and battery voltage for applicable equipment
- Configure custom alerts and notifications





Mobile Access Control



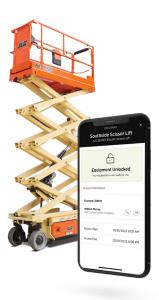
Equipment **Operators**

- Unlock nearby equipment using your mobile device
- Uses Bluetooth technology
- Doesn't rely on Wi-Fi or cellular service; works in rural or noservice areas



Account **Administrators**

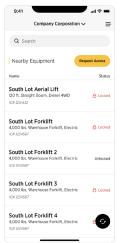
- Set and manage users
- Create single and group assignments
- Set up access duration periods by operator
- Bill multi-contractor jobsites

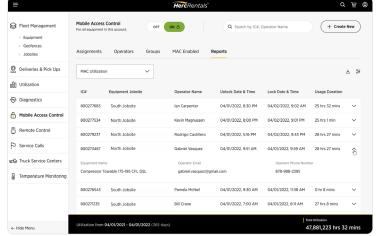




Using the Herc Rentals app, you can automatically locate and then unlock assigned equipment within Bluetooth range of your device.







Ecommerce



Search **Equipment**

- Browse equipment catalog
- View pricing information
- Research descriptions, specifications and resources
- Locate branch information



Filter **Equipment**

- Filter by:
- Category
- Equipment Type
- Brand
- Specifications



Checkout **Experience**

- View cart
- Check availability
- Set job site delivery or pick up
- · View account information
- Confirm reservations