Herc Rentals Fact Sheet

We equip our customers and communities to build a brighter future.

We have 615 locations across North America.

About Us

Founded in 1965, Herc Rentals is one of the leading equipment rental suppliers in North America with 2025 total revenues of approximately $4.4 billion with an estimated 4% market share. Herc Rentals' parent company, known as Herc Holdings Inc., listed on the New York Stock Exchange on July 1, 2016, under the symbol "HRI." Herc Rentals serves customers through 615 locations and employs approximately 10,200 employees in North America as of September 30, 2026.

Our Customers

We serve a diverse group of customers in a wide array of industries. We support professional contractors in construction and remediation. Our industrial customers include large industrial plants, refineries and petrochemical operations, automotive and aerospace manufacturers. We support government and infrastructure projects at the municipal, state and federal level. And, we continue to expand our services for customers in commercial, facilities and healthcare, hospitality, recreation, and entertainment and special events.

Our Equipment

Herc Rentals offers products and services aimed at helping customers work more efficiently, effectively, and safely. Our classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, compaction, and lighting equipment. Our ProSolutions offering includes industry-specific, solutions-based services in tandem with power generation, climate control, remediation and restoration, and pumps. Additional specialty offerings include trench shoring equipment as well as our ProContractor professional grade tools. Our equipment rental portfolio is valued at $10.0 billion based on original equipment cost (OEC) at September 30, 2026.

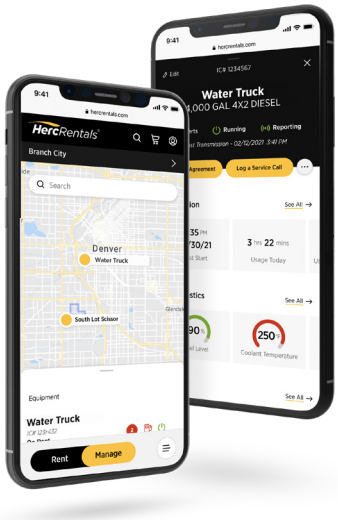
ISO2-09-2026

ProControl™ delivers visibility and insight into your entire rental and fleet management experience.

ProControl by Herc Rentals™ is the new standard for fleet and account management in the equipment rental industry. This cutting-edge solution uses advanced technology to power a feature-rich website and mobile app; a user-friendly ecommerce solution; robust account management tools; a revolutionary fleet management platform, including telematics for optimum fleet productivity and analytics; and unparalleled custom reporting — all in one, easy-to-navigate place.

Advanced Technology. Improved Service.

Fleet Management
Account Management
Ecommerce
Live Delivery Tracking
Service Calls
Fleet Utilization
Fleet Diagnostics
Analytics and Reporting
Remote Control
Mobile Access Control



Our Purpose

We equip our customers and communities to build a brighter future.

E3OS

Our E3 Business Operating System (E3OS) focuses on operational effectiveness and delivering value to customers. It ensures an optimal experience across the customer chain while driving growth. Functional leaders are aligning processes and tools to deliver on our "easy, expert, and efficient" promise. The name reflects our brand promise of being:

- **Easy to do business with,**
- **Expert at what we do, and**
- **Efficient in serving our customers.**

Senior Leadership

Lawrence H. Silber
Chief Executive Officer

Aaron Birnbaum
President

Christian J. Cunningham
Senior Vice President and Chief Human Resources Officer

Mark Humphrey
Senior Vice President and Chief Financial Officer

Tamir Peres
Senior Vice President and Chief Information Officer

Media
Beth Davis
Senior Director, Corporate Communications
Beth.Davis@HercRentals.com / 239-301-1212

Investors
Leslie Hunziker
SVP, Investor Relations, Communications and Sustainability
Leslie.Hunziker@HercRentals.com / 239-301-1675

If you'd like more information on our services and equipment, please go to our website at HercRentals.com.

September 30, 2026