

THE TOOLBOX

A Quarterly Newsletter for Herc Rentals Professional Technicians

A Fast Car Plus Equipment and Service Expertise Helps Turn Team Member into a Celebrity

Chris Davidson knows his way around a toolbox and a racetrack.

And now millions of others do too.

Davidson, a service manager at the company's Memphis, TN, branch, has been a frequent guest on "Street Outlaws," a popular Discovery Channel program that takes an inside look at the world of street racing and the people building the fastest cars in America.

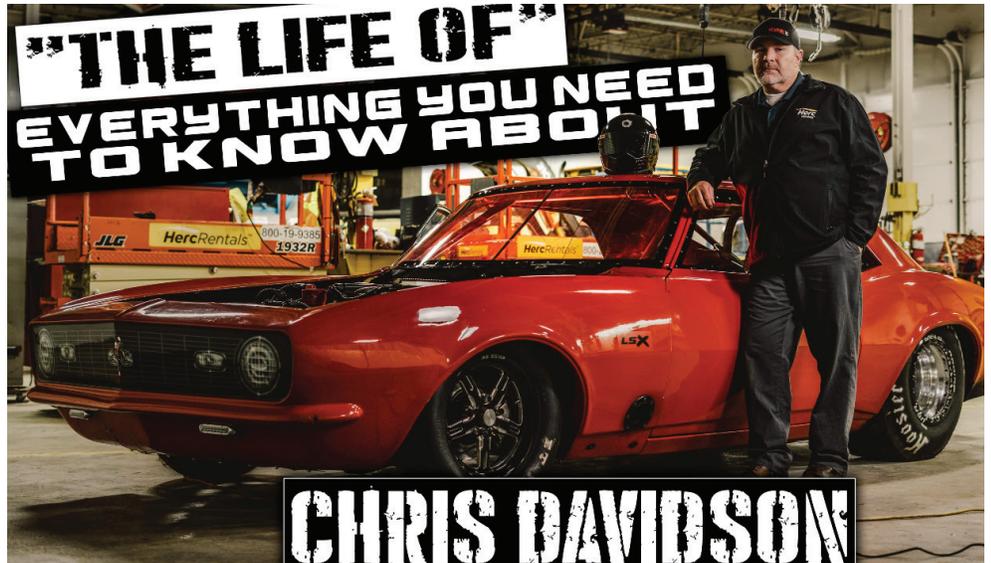
On the show, Davidson is often featured with the 1968 Chevrolet Camaro he built from scratch and named "Superduck." "It's a street legal Rally Sport Camaro with a Proline 427 engine that runs on methanol," Davidson said. "There's no radiator, no water, and it has an all LCD touchscreen on the dash. It's all state-of-the-art."

So how fast does this 2,500-horsepower car go? "Over 200 mph," Davidson said. "It hits almost 3 G's when it takes off. It has four disc brakes and two parachutes to slow it down."

But how Davidson and Superduck became staples on the show is almost as fascinating as the car itself. About five years ago, Pilgrim Entertainment, which produces "Wicked Tuna," and "Ghost Hunters" among others, began renting equipment from Herc Rentals.

"When they started shooting 'Street Outlaws' in Memphis — and because a few of my friends were involved in it — I got to know the producers," said Davidson. "Wherever they were going to shoot, our equipment followed. If you look close on these shows, you can often see it in the background."

After servicing equipment on set and feeling comfortable enough with the customer, Davidson let it slip that he was building his own vehicle. "They kind of just shrugged it off and said, 'Get back to us when it's done.'"



On the set of the Discovery Channel program, "Street Outlaws," Chris Davidson, a service manager at Herc Rentals' Memphis, TN, branch, shows off his 1968 Chevrolet Camaro with Herc Rentals branded gear in the background.

A couple of years later, Superduck was ready to be unveiled before a nationwide audience. "I didn't build it to be a No. 10 car, I built it to be a top-contending car," he said.

Since first appearing on the program, Davidson has gone on to appear in nearly a dozen episodes, picked up sponsorships, formed a racing team and developed a clothing line that benefits children's charities.

Then the pandemic hit, stopping production of the show in its tracks. Production, however, wouldn't remain in park for long. With Tennessee under COVID-19 restrictions, production of the show was moved to Scottsdale, AZ.

Due to the length of production and commitments to Herc Rentals, Davidson couldn't come along for the ride. So while waiting for "Street Outlaws" to return to Memphis in 2022, Davidson found his way on to another program called "Fastest Cars in the Dirty South."

"It's on from 7 to 9 p.m. Tuesdays on Motortrend

TV," Davidson explained. On this program, Davidson is part of a group called the OG Guys who go from track to track testing the speed of their vehicles against other competitors. "We filmed four episodes so far," he said.

While being in front of a camera and on a show that attracts hundreds of thousands of eyes each week and being recognized all over Memphis may be new to Davidson, working on equipment is not.

"I joined Team Herc six years ago and it's been great," he said. "I was the first service manager to be invited to ProExpo. I had the chance to talk about our new fleet and even spoke with manufacturers about some things we were encountering with their equipment."

Fame, Davidson insists, hasn't changed him. He's still the same hard-working teammate the branch and customers can depend on.

"The only thing that's different is a lot more people know me now and I see them wearing my 'Superduck' shirt," he said.

TECHNICIANS

SPOTLIGHT

Antonio “Tony” Colon

Job Title: Field Service Technician A

Branch: 9679, San Diego, CA

Years at Herc Rentals: One. Five-plus years in the equipment rental industry

Certifications: Multiquip Basic Generator certification plus various engine certifications

On a complicated job, what do you do to keep from losing your cool when something still doesn't work the way it should? “If someone's around, I'll ask for their help. If not, I'll take a walk, collect my thoughts and get back at it.”

What's the best piece of advice you could offer a young or new technician? “Always be flexible and never be afraid to ask questions. Utilize all the training that's available to you.”

What helps you stay focused on a task or job? “Music. From country to punk rock. I listen to it all.”

“Tony is a leader and a self-starter. Give him any task and he'll not only do it but make sure it's done right. We're a 24 hours per day, seven-days-a-week business.

If a customer has the need in the middle of the night or at the end of a shift, I know I can call Tony and trust him to do it without any complaints.” - **Joshua Anfang, branch manager, San Diego, CA**



Greg Davies

Job Title: A Technician

Branch: 8222, Hamilton, Ontario, Canada

Years at Herc Rentals: 15

Certifications: Interprovincial Mechanic 310 A/T Class certification, Under/Over 400,000 BTU, Oil Burner, JLG Ultra Boom certification, Toyota Lift-Truck certification, Skyjack service technician certification.

Favorite part of the job: “The day to day challenges and being part of a great team.”

Favorite piece of gear to work on and why: “The ultra booms because I can go up and see the beautiful panoramic view of Lake Ontario and the CN Tower across the lake in Toronto.”

On a complicated repair job, how do you keep from being frustrated and losing your cool?

“Take my time, be patient, consult my colleagues and use all the resources I have available to succeed.”

What unique trait do you bring to your branch or your team of technicians: “My level-headed approach and patience help everyone succeed.”

Do you have a motto to live by? If so, what is it? “You gotta know when to hold em, know when to fold em.”

“Greg is a complete asset to the team and is the glue that keeps the shop together. He is always the first to lend a hand and the word “no” doesn't exist in his vocabulary. Greg has a great sense of humor and looks at things with “the glass is half full” approach, which keeps us on an even keel each day.” - **Max Colyer, branch manager, Hamilton, Ontario, Canada**





Safety Tip:

Stop Work if Safety is Compromised Intervention

Always remember that all jobs and tasks must be stopped if safety becomes a concern.

Keep in mind that there are no “degrees” or “levels” of concern. Any concern must be acted upon with a Stop Work intervention. It doesn’t mean that all work is truly shut down to Stop Work. It can be as simple as reminding someone to pull their safety glasses down from their head to correctly protect their eyes.

Social Media Company Policy

We know you are proud of representing Herc Rentals and sharing our ability to equip customers and communities. However, Herc Rentals’ policy prohibits identifying customers by name or providing any identifiable customer imagery or information, such as logos or street addresses, etc.

In many cases, our customers specifically prohibit the use of their name in any Herc Rentals related messages – including individual social media posts. Keep posting, but always keep this policy in mind.

Technician Rises to Overcome Challenges of Pandemic



Half of Jose Yanez’s tenure as a Herc Rentals technician has been spent living alone in a trailer far away from home.

A military background and a year on the job as a member of Team Herc prepared Jose Yanez for the hard work, long hours, and the time away from home.

“It’s just a weekend job,” Yanez said to himself after being asked to assist the Phoenix, AZ, branch on a job site in El Paso, TX, last May. Yanez, a driver and power generation technician is based at the company’s Las Vegas branch.

That weekend job — providing equipment and service to a tent city serving as a quarantine — camp for troops returning from deployment — wasn’t just a weekend. It was weeks, then months, and now a full year later.

“Our customer kept extending the contract,” he said. “I think the reason they’ve kept me is because of the way I interact with our customer and that I get along with my teammates so well.”

“Looking back now, would I have made a different decision? Not at all,” said Yanez, calling the decision one of the best he’s made in his life.

In a LinkedIn post, Yanez said the trust and confidence the company showed in him, made him want to work harder and prove himself. “I’ve spent a year living out of my camper at this job for COVID. I’ve accomplished and learned so much,” he wrote.

His duties in El Paso include taking care of more than 70 generators, nearly two dozen A/C units and heaters, and performing various services and maintenance for the client. “I’ve been doing things to keep the customer happy that are outside of my job description all with little or no assistance or supervision,” Yanez said.

During this uncertain time, Yanez thrived despite being away from home. “I was in the military for three years, so it’s not too difficult. This wasn’t what I was expecting, but it’s been great. I have no complaints.”

Being on his own has forced Yanez to become more like a manager, filling out orders, moving equipment from place to place, buying parts, and more. “Doing all this work and learning so much has made it all worth it,” he said.

Jose’s branch manager in Las Vegas, Paul Perry, isn’t surprised that Yanez is thriving.

“He gives 100 percent of himself to this company. He will work anytime, anywhere under any conditions. He has demonstrated his ability to go the extra distance multiple times while at this branch,” Perry said. “He continually strives to improve his ability to perform his tasks and has adapted to many changes in his work duties. As the branch’s driver he has provided me with a safe, dependable option to deliver and pick up equipment. As a technician he has proven invaluable to keep several projects running smoothly. He’s always available to help with problem solving and maintains a positive attitude even under some tough conditions. He’s been out at the military tent city living in a trailer with little to no heat or A/C and working long days continuously with hardly any downtime.”

Looking ahead, Yanez said he can’t wait to see where his Herc Rentals career will take him next.

“It is winding down here now,” Yanez said of the tent city. “When I first got here there were anywhere from 1,000 to 5,000 troops here. Now there’s maybe 100.”

“We’ll be ready for him with open arms once he returns to the branch,” Perry added.



Attn: Communications
 27500 Riverview Center Blvd
 Bonita Springs, FL 34134

MAY 2021 TECHNICIAN NEWSLETTER

We're always looking for good people and good technicians like you.
Remember, if you refer a friend, you could earn \$2,500.

Herc Rentals Technicians Open Positions:

POSITION TITLE	LOCATION	RECRUITER
Field Service Mechanic	Atlanta, GA	Maya Mungo
Heavy Equipment Plant Mechanic	Austin, TX	Tara O'Connor
Field Service Mechanic	Carson, CA	Josh McEwen
Mechanic A	Charlotte, NC	Maya Mungo
Mechanic A	Clayton, NC	Maya Mungo
Field Service Mechanic	Clute, TX	Tara O'Connor
Field Service Mechanic	East Point, GA	Maya Mungo
Mechanic A	Everett, WA	Brittanie Phelan
Mechanic B	Farmingdale, NJ	Tara O'Connor
Field Service Mechanic	Midland, TX	Tara O'Connor

POSITION TITLE	LOCATION	RECRUITER
Field Service Mechanic	Pompano, FL	Samantha Hall
Field Service Mechanic	Pontiac, MI	Tara O'Connor
Mechanic C	Richland, WA	Brittanie Phelan
Field Service Mechanic	San Jose, CA	Josh McEwen
Field Service Mechanic	Sarasota, FL	Samantha Hall
Mechanic A & B	Shepherd, TX	Tara O'Connor
Field Service Mechanic	Spokane, WA	Brittanie Phelan
Lead Mechanic	Spokane, WA	Brittanie Phelan
Mechanic A	Union City, CA	Josh McEwen
Mechanic B	West Sacramento, CA	Josh McEwen

Visit careers.hercrentals.com for all open positions.

