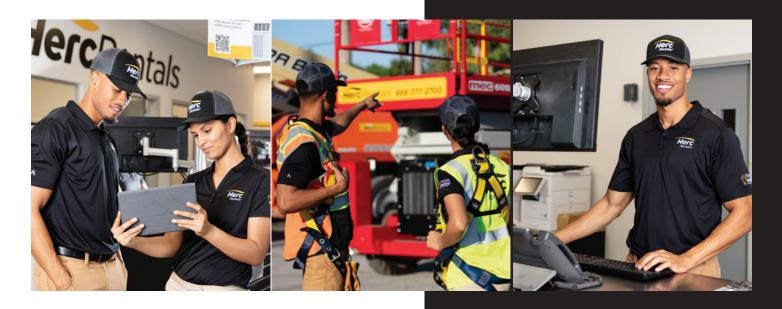
YOUR CAREER STARTS HERE

BLACK+GOLD



Herc Rentals' Black + Gold Academy provides every participant with an excellent opportunity to learn about the world of construction and the equipment rental industry. During this 12-month program, participants will start out at the counter and learn about Herc Rentals from the ground up, gaining critical exposure to company systems, tools, processes, and the gear we rent.

The program includes:

- Virtual and instructor led training
- Collaborative sessions and activities
- Introductions to the company's senior leaders
- On-the-job and in-the-field experience

Contact our Talent Advisors at campus@hercrentals.com





TWELVE-MONTH PROGRAM

MONTH - 1

Welcome Session: Orientation to the Black + Gold Academy vCOPS

MONTH - 2

Say Yes @ the Counter

MONTH - 3

Herc 101

MONTH - 4

Outbound Calls

MONTH - 5

Transportation Recovery



MONTH - 12 Graduation

MONTH - 11

ProControl NextGen Selling Workshop

MONTH - 10

Pipeline Management

MONTH - 9

Branch Metrics & the Successful Branch

MONTH-8

Action Selling Book Discussion & Digital Training Review

MONTH - 7

Prospecting

